

# BATTLE OF MINDS 2023



## Join Battle of Minds, BAT's Business Competition

Location: Croatia  
Closing date: 30 June 2023

### Enter the race of your life and win big!

Join **Battle of Minds**, BAT's global business competition for early career talent, and make a positive impact. Unleash your potential by solving one of our ESG-focused challenges: **Tech, Bio, Energy and Inclusion** by submitting your idea in the format of a business pitch deck.

### What's in it for you?

From upskilling training programmes to monetary prizes, we offer:

- Best-in-class online learning experience to get yourself ready for the business world
- Employment opportunities at BAT
- Networking with peers and professionals in sustainability
- Insights into BAT's working culture
- A chance to visit BAT offices in your country
- If your idea wins the global competition, you'll get a £50,000 investment to turn your idea into reality

### How to participate?

Are you a university student who has a unique idea that will help deliver a more sustainable future? Have you graduated in the past 5 years with an entrepreneurial mindset and want to turn your business idea into reality? Most of all, are you looking for a challenge?

Sign up for your **team of at least 2 and at most 4 members** and submit your pitch deck

Register at <https://competition.bat-battleofminds.com/> for your seat in the race and learn more about the competition.

### Timeline Overview

- Team Registration & Pitch Submission: **1<sup>st</sup> May – 30<sup>th</sup> June**
- Local Round: **1<sup>st</sup> July – 15<sup>th</sup> September**
- Global Final: **End of October (One global winning team will be announced as a result.)**

**Dream big. Win big. Get challenged.**

**The race is on!**

Check the platform to learn more about Battle of Minds and contact us if any question.

Sign up for the event here: <https://competition.bat-battleofminds.com/>